

SIERRA MADRE NEWS

VOL. IX.

SIERRA MADRE, LOS ANGELES COUNTY, CALIFORNIA, FRIDAY, APRIL 2, 1915

NO. 27

FLOWER SHOW PROMISES TO BE BEST EVER HELD

The tent for the flower festival is in place and it is now possible to appreciate that there will be much more space available than in other years and that listing of entries can be handled with greater ease, with all the space in the front of the lot west of the club house for the entry tables. The annual show seems to increase so from year to year that each committee finds it self confronted with the problem of stretching the space. This year the large lot west will be almost entirely taken up, and the cafeteria work has overflowed into the new rooms that have been added in the basement.

Exhibits Growing

Mr. Feigate, who is in charge of the exhibits announces that he expects to use every inch of space that has been allotted to him. He is feeling very jubilant over the fact that there will be some especially fine exhibits of flowers and plants by professionals which will not be shown at any of the other spring flower shows.

Deitrich and Smith will have some remarkable palms, Howard & Smith some beautiful cut flowers; Victor Clemens will specialize in potted plants, and Coolidge of Pasadena will bring some rare shrubbery which he claims cannot be duplicated. Miss Jessie Ward will have charge of the exhibit from her father's nursery and the artistic skill and taste shown in her exhibits of other years will be repeated with some extra frills for Exposition year. Last year Miss Ward's exhibit of California plants in particular excited much admiring comment from the eastern visitors and out of town people, who did not realize that Sierra Madre possessed such an extensive and interesting nursery. The list of special prizes will be found in another column. Mr. Feigate will exhibit some fine plants and blooms but will not compete for prizes.

Exhibit Rules

Potted plants will be sent for Wednesday. All other entries competing for prizes must be brought to the club house Thursday morning. The entry booth will open at 7 a. m. and close promptly at 9:30. Special attention is called to the rule that no prize ribbons are to be removed from exhibits except by the superintendent and his assistants. This is to avoid the trouble that has been caused the committee on other occasions by some exhibitors taking their ribbons. Ribbons will be sent to all winners by the committee at the close of the show.

Floral Baskets

Mrs. C. C. Montgomery who has charge of the department of floral baskets, wishes to remind people that the flowers used in decorating the hanging baskets need not be raised by the entrant. They may be purchased or begged. The hanging baskets have always contributed greatly to the decorative effect of the festivals and many entries are hoped for this year. Persons wishing further information regarding this division are requested to call up Mrs. Montgomery.

Auto Ride for Visitors

The usual arrangements for giving out of town visitors free auto sight-seeing trips around town have been made for Saturday afternoon. P. E. cars will all stop at the club house door. A special car will leave Los Angeles Thursday, Friday and Saturday nights at 7 o'clock. Thursday and Friday nights, returning at 10:45; Saturday night at 12:10.

The admission charges are as follows:

Single admission each day, 25 cents.
Single admission Thursday evening, vaudeville, Friday evening concert and Saturday night dance, each 50 cents.

Season tickets admitting to all events afternoon and evening, \$1.50.

The cafeteria has an outside entrance as well as an entrance from the club house. Meals may be secured there without paying admission charges. Persons passing from the club house to the cafeteria will be given return checks. Persons passing from the cafeteria to the club house must have return checks or pay admission charges.

Reception Committee

A reception committee consisting of club members and representatives from the Board of Trade will, under the capable leadership of Miss Annis B. Coffey, do all in their power to add to the reputation for hospitality and genial welcoming of the stranger within our gates which Sierra Madre has so deservedly held in the past.

The patronesses for the dance Saturday night will be the ladies of the Executive Board of the Club: Miss Annis B. Coffey, Mrs. H. T. Fennel, Mrs. H. S. Wright, Mrs. W. E. Farman, Mrs. Frank Belderman, Mrs. William Dennison, Mrs. L. E. Steinberger, Mrs. N. T. Brown, Mrs. M. W. Copps, Mrs. W. A. Evans, Mrs. A. T. Gay, Mrs. Minnie Kimball, Mrs. F. B. Seely, Mrs. M. D. Welsher and Mrs. J. H. Wright.

DAILY PROGRAM

Thursday

7 to 9:30—Entering of exhibits.
10—Judging of exhibits.
11:30—Cafeteria lunch.
2:30 to 5:30—Music by Du Nubla Orchestra.
5:30—Cafeteria dinner.
7:30—Awarding of prizes by Mayor J. M. Beard.

Mrs. Nightengale requests that all persons in line for a prize be at the Club House Thursday evening or send a representative to receive the prize.

8 p. m.—Vaudeville.
Overture De Nubla Orchestra
Piano solo Miss Nora Grostholdt
Group of songs Ramona Rollins Wylie
One act play, "The Pierrot of the Minute," by Ernest Dawson; Pierrot, Everett Maxwell; The Moon Maiden, Claire Niles.

Violin solo Ralph Wylie
Dramatic reading Georgia Morton
Nightengale, the Wizard, in Magic Stunts.

Piano solo Sidney Hoben
Fancy dancing Marjorie Maughlin
Yodel songs and dance, Rosetta Duncan

Friday

10 a. m.—Exhibit opens.
11:30—Cafeteria lunch.
2:30 to 5:30—Music by De Nubla Orchestra.

5:30—Cafeteria dinner.

8 p. m.—Concert by Brahms Trio:
Violin Oskar Selling
Cello Axel Simonson
Piano Homer Grunn
Soloist, Mrs. Willis B. Tiffany.

Saturday

10 a. m.—Exhibit opens.
11:30—Cafeteria lunch.
2:30 to 5:30—Music by De Nubla Orchestra.

Piano solo—Miss Verona Yule.
2:00—Cantata, "A Flower Garden," given by the girls of the Sierra Madre school under the direction of the lady teachers of the school. Accompanist, Mrs. George B. Morgridge.

4 to 5:30—Dancing party for the children.

5:30—Cafeteria dinner.

8:00—Dancing party. Music by colored orchestra from Sierra Madre Club of Los Angeles.

4:00 p. m.—Auto trip for visitors.

List of Prizes

JUDGES—Messrs. H. W. Turner, Theodore Payne, H. R. Richards and James Macgillivray. Mrs. Anstruther Davidson will judge the wild flower exhibits.

Mrs. J. H. Nightengale, who has charge of the prizes, hopes to have additional prizes for other entries by the time the show opens, but this is the list up to the time of publication. Of course ribbons will be awarded in all classes of entries, the following prizes being in addition to the ribbons for the entries named.

Class I—Roses

Best 3 blooms—1st prize, picture donated by J. H. Nightengale; 2nd prize, picture donated by F. G. Conard.

Best 6 blooms—1st prize, cut glass dish donated by Mr. Newberry; 2nd prize, Japanese basket donated by Mrs. Baker.

Class II—Garden Flowers

Verbenas, 2 stems one color; fern dish donated by Mrs. J. H. Wright.
Stocks, 6 any one color; casserole donated by Mrs. Baker.

Petunias, 12 one color; Doulton china creamer and sugar bowl donated by Mr. Seebree.

Shasta Daisy, 12 stems—prize donated by Mrs. Saunders.

Candy tuft, 6 stems—basket, donated by Mr. Seebree.

Laurestina, 6 stems—basket, donated by Mrs. Fairbanks.

Heliotrope, 6 stems—prize donated by Mrs. Constant.

Class III—Geraniums

Best 6 stems, one variety—picture, donated by Mrs. J. H. Wright.

Polarioniums, best 6 stems, one variety—picture, donated by Mr. Stockwell.

Class IV—Pansies

Best collection arranged in a brown basket, arrangement considered—1st prize, cut glass dish, donated by Mrs. L. E. Steinberger; 2nd prize, book, Kipling's Seven Seas, donated by Mrs. A. T. Gay; 3rd prize, for entry by child, book, donated by Mrs. Nourse.

Class V

Sweet peas, best 18 stems with foliage, one variety—china salt and pepper set, donated by Mrs. Taylor.

Carnations, best 6 stems, length of stem considered—3 cans Mission olives, donated by J. Todd Cook.

Class VI—Bulbs

Ranunculus, 12 stems—prize, china piece, donated by Mrs. J. J. Hart.

Tulips, best 6—brass jardiniere, donated by Mrs. Baker.

Jonquills, best 6—prize donated by Mrs. Tarr.

Callas, best 6—Venetian compote, donated by Mr. Seebree.

Freesias, best 12—prize donated by J. M. Beard.

Hyacinth, best stem—prize donated by Mr. Hull.

Narcissus, best —prize donated by Mrs. Sadler.

Largest collection of bulb blossoms, one of each kind—ukulele, donated by F. J. Hart.

(Continued on Page 4)

AT 'BOFFIN'S BOWER'

Characters From Dickens Serve
Tea Under Mammoth
Wisteria Vine

A large crowd of Sierra Madre as well as out of town guests enjoyed the pretty Wisteria Tea given last Saturday afternoon at the home of Mr. and Mrs. H. T. Fennel of Scenic Point, under the auspices of the Dickens Fellowship. The immense wisteria vine, extending 200 feet and covering both sides of the house as well as forming a delicate network over the pergola, made a most beautiful scene and with the unique characters representing Dickens children flitting around, was indeed picturesque. Mr. F. P. Conard took some pictures of the vine, and group pictures of the various characters.

Delicious tea, old English toasted muffins and marmalade were partaken of by the guests in "Boffin's Bower," the pretty little home of Mrs. L. E. Jewett, which was tastefully arranged for the occasion. Tea tables were placed on the veranda where the exquisite view of the valley could be enjoyed along with the tea and social chat. Here old Mr. Boffin, impersonated by Mrs. C. C. Nourse, gave a cordial handshake to the guests, and Mrs. Boffin (Mrs. B. B. Bravinder) and Miss Della Boffin (Mrs. C. C. Montgomery) hurried around preparing tea. Much merriment was caused by Mrs. L. L. Krebs who hobbled around all afternoon on crutches representing old Silas Wegg, the one-legged man.

About two hundred people were present during the afternoon, and the proceeds were unusually pleasing. The proceeds will be used in different charity work supported by the Dickens Fellowship, and mainly for the Maternity Home in Los Angeles which is under the supervision of Mrs. Breuhite, who was present at the tea. Other well known Dickens characters represented were:

Mrs. Nickleby—Mrs. H. T. Fennel.
Kate Nickleby—Mrs. J. E. Fairbanks.
Florence Dombey—Mrs. Mary Good-fellow.

Dora Copperfield—Mrs. A. J. Rust.

Little Dorrit—Mrs. C. H. Baker.

Mrs. La Creezy—Mrs. H. S. Wright.

Mrs. Jellyby—Mrs. Walter Andrews.

Liddy Jellyby (always falling down stairs)—Mrs. Burton Andrews.

Euriah Heeps' Mother—Mrs. Martha Williamson.

Mrs. Jarley of Wax Works fame—Miss Lockwood.

Petzy Coopwood—Mrs. E. T. Pierce.

Dolly Varden—Miss Hersa Lea.

Sarag Gamp—Miss Beyers.

The little Kennwick children—Miss Bravinder and Miss Beth Krebs.

TROUT SEASON OPENS

First day of the trout season has never before seen such crowds as were in the West Fork and all the nearby trout streams on Thursday. For a week the anglers had been making their way to the mountains with camping outfits of all descriptions. Easter vacation week helped to swell the crowds. Thursday was a perfect day and while some of the early reports which have come undoubtedly had a little April-fool flavor to them, an excellent run of luck seems to have prevailed.

AWNING SEWING MACHINE

Bergien Brothers have made an important addition to their store equipment by installing a Singer sewing machine of the type known as No. 109. It is a high speed machine of the kind used in factories and specially designed for heavy work such as awnings, tents and auto covers. Bergien Brothers will now be able to do all such work right in their own store instead of sending to Los Angeles to have awnings and porch curtains made up. The machine is in a sense a Sierra Madre product, that particular type having been invented by C. F. Gray and the first of the several special purpose machines developed by Mr. Gray for the Singer company since he came to Sierra Madre.

EPISCOPAL CHURCH

Easter, "the Queen of Festivals," will be fittingly commemorated at the Church of the Ascension on Easter Day. The church will be beautifully decorated for the great festival of the Resurrection, and the music will be in harmony with the glad spirit of the day.

There will be an early celebration of the holy communion at 7:30 a. m. The Easter festival of the Sunday school, with the presentation of its Lenten offerings, will take place at 9:45 a. m. At 11 a. m. there will be a sermon and a second celebration of the holy communion. The offerings for the day will be for the current expenses of the parish, and for missions. A cordial invitation is extended to all.

A very interesting and well attended session of the Parent-Teacher Association was held at the Club House on Tuesday evening. Mrs. J. F. Sadler presided, and Miss Newton had charge of the program. Mrs. A. L. Hamilton of Pasadena gave an interesting talk and Miss Jenkins gave an illustrated lecture. Mrs. H. I. Hawkhurst sang two delightful songs, accompanied by Mrs. George B. Morgridge.

CHANGES IN BANK

Directors Now in Control and
Bank Is Stronger Than
Ever Before

Controlling interest in the stock of the First National Bank of Sierra Madre is now held by the board of directors of the institution. This has come about through the directors adding to their former holdings the block of stock recently acquired by Isaac F. West, formerly of Wichita, Kansas.

Under the new distribution of stock holdings the bank is not in any sense a one-man institution. Each member of the board holds a sufficient amount of stock to give him a substantial interest in the bank's affairs. The total individual resources of the directors is probably in the neighborhood of a million and a half.

At the last meeting of the directors C. W. Jones was elected manager of the bank, a position newly created. President Kersting remains as president of the bank but will be unable to give active attention to its affairs for some time by reason of absence. The official roster remains the same throughout with C. W. Jones and C. H. Baker as vice presidents, F. W. Nuetzel as cashier and T. E. Yerxa, Howard Seebree and N. W. Tarr as the other directors.

EASTER SERVICES

Easter will be fittingly observed in all the services of the Congregational Church on Sunday. At the 11 o'clock service Rev. Fred Staff will preach a sermon appropriate to the greatest of Christian festivals and there will be special Easter music. In the evening at 7:30 Rev. Staff will give an Easter story by Selma Lagerlof, which has never before been translated into English. The Sunday school and Christian Endeavor services will be held as usual.

Good Friday will be observed with a special service this evening, to be conducted by Rev. Staff. There will be a short address and meditation upon the Great Sacrifice.

A cordial invitation is extended to all persons who have not established their church homes elsewhere in Sierra Madre to join in the observance of these events of the Easter season.

HOME OF TRUTH

"I Am the Resurrection" will be the subject of the Easter service to be given at 3:30 Sunday at the Home of Truth, corner Auburn and Carter. Text, John 11:25, "Jesus said unto her, I am the resurrection and the life. He that believeth in me though he be dead, yet shall he live, and whosoever liveth and believeth in me shall never die." Service conducted by Harriet C. Hamor. Everyone cordially invited. Sunday school is held at 2 o'clock. All children welcome.

MORE CABIN BURGLARS

Forest Ranger Walter Zachau brought to the city hall on Tuesday two youngsters whom he had taken into custody for breaking into a cabin in the Big Santa Anita. They had adopted the simple expedient of ripping a board off the side to gain entrance. They were too young for treatment in the recorder's court and were accordingly taken to the juvenile court in Los Angeles.

'FACTORY TO CONSUMER' PLAN SHOWN TO BE WITHOUT MERIT

By David Powell
(Copyrighted 1914)

In a small city of western Kansas, the incoming flood of catalogues and the outgoing flood of money orders had reached such proportions that the merchants became convinced that the commercial death was fast approaching; they saw their city dwindling in population and degenerating in appearance; they saw the young men of the town daily striking out for the larger cities; and they felt that the spirit of local pride was broken and the vital bonds of community welfare were being slowly dissolved by the corroding acids of ignorance and greed.

Very frequently, however, for the future welfare of that little town it contained one man who still retained a spark of hope in his heart. He organized the business interests of the city into a Community Welfare Club for the purpose of fanning the dying embers of home patriotism into a living flame. The club was out for everything that promised to help the community, but they could think of nothing that would help so much as for the old town to get back some of the business it had lost to the mail order houses.

After thoroughly canvassing the situation they became convinced that, as a matter of dollars and cents, the mail-order houses could not supply the community with its necessities and luxuries more cheaply, in the long run, than could their local merchants. Consequently they determined to place the matter in the hands of a specialist, a man who could analyze a prize and clearly demonstrate the true values upon which it was based; a man who could meet the consumer on his own ground and shoot facts at him straight from the shoulder without giving offense.

Cost of Marketing

The man selected for this work had for many years been a factory cost expert, and after giving the matter a great deal of thoughtful consideration, he concluded that the most effective way to convince the consumer of the wisdom of patronizing home merchants would be to put before them in a plain and convincing manner the basic principles of merchandising, the object in view being to make clear the fact that it costs approximately the same to market an article by any of the different methods of modern merchandising—whether from the shelves of the home merchant or from the highly centralized catalogue houses of the large cities.

This man's experience had fitted him to handle the subject in an exceptionally intelligent manner, and the subsequent success of the undertaking proved the soundness of his theories. In the literature sent out by the club, he begins with the manufacture of an article and follows it step by step to the hands of the ultimate customer through both the mail-order and regular channels of trade.

Factory Prices

In proving the fact that the large catalogue concerns have but little advantage over other merchants in buying their goods he says: "The mod-

ern factory, manufacturing staple products, enjoys keener competition, if possible, than any other line of business. It must sell its products to the retailer at a price that will return the smallest profit possible that will permit a reasonable return on the money investment. Should a factory put a price on its product that would return to its stockholders more than a fair rate of interest, either its competitor would undersell it, or new capital, of which there is always an abundance seeking investment, would enter the field and eventually bring the price of the article down to the point that would return to the stockholders a rate of interest satisfactory to investors in such securities. In dwelling on this, the purpose is to show that under the present industrial conditions the selling price of a manufactured article is determined solely by its cost of production.

One-Price Methods

"Every modern factory now has a cost system which shows to the fraction of a cent the cost of their product when it leaves the shipping room. It must be sold at a certain figure to pay a certain percentage of profit. It costs no more per case to manufacture the ten cases for little John Smith than it does per case the thousand for the larger buyer, and if both offer the same terms of payment they will be charged approximately the same price. The little John Smith scattered over the country are the takers of the bulk of the manufactured products of the country and they are the ones the manufacturer has in mind when he puts the lowest possible price on his product. If, in quoting John Smith his regular price—a price kept down by keen competition, he is making only a minimum profit, how can he by any possibility quote a lower one without seriously affecting his dividends? You know dividends are what factories are run to make.

Selling to Themselves

"Many catalogue houses lay great stress on their ability to sell an article at a low price because they own their own factory. Is there any good reason to believe that their factory can manufacture an article cheaper than any other factory simply because they own it? Catalogue houses owning factories, and factories using the tempting phrase, 'We sell direct to the consumer,' in reality have but little advantage over the independent retailer in so far as price is concerned, because their product, when it leaves the manufacturing department, must be charged to the selling department at exactly the same price it would be charged to an independent retailer, were they themselves not in the retail business. So you see that the great stress laid on the factory-owning feature by the larger catalogue houses is pure, plain, unadulterated buncombe with a capital B."

In explaining how such houses are able to occasionally quote low prices on standard goods of well known makes he has to say: Catalogue houses as well as other merchants, often have opportunities to purchase at reduced prices, what is known to the trade as 'job lots.' A factory may discontinue the manufacture of a certain style, and having a large stock of that particular pattern on hand, will offer the entire lot at cost, or even less. While of course such merchandise is of standard quality, it naturally must have lost its desirability in the eyes of the critical consumer, otherwise there would be no reason for discontinuing the manufacture of it. With this exception, and the occasional opportunity they have of purchasing bankrupt factory stocks, the arguments and facts as presented are incontrovertible."

Pocketbook Arguments

In addition to gathering the data contained in the literature and circulating it, this man also went out amongst the farmers as a "home trade" missionary. Though he was strong for home sentiment he always went straight to the point of the farmer's pocketbook, and stood ready to show the customer of the mail-order house that, month in and month out, he was actually losing money by not trading with the home merchants.

In his figures he left nothing out of his calculations—not a postage stamp or an express toll escaped his eye. He was up on brands and qualities of merchandise. He took samples of food-stuffs from the local store and made side-by-side comparisons of them in the farm kitchen with the foods bought from the mail-order concern.

Rebuilding the Town

The club was made a social center for the entire community, especially for the farmers and their families. Gradually a testing laboratory of a crude sort was built up in the club, and here many an argument as to quality of goods was settled. The consumer and the storekeeper were both taught to be better judges of quality in all lines of goods.

Today the mail-order trade in that community is steadily declining, business and residence residence real estate in the city is slowly advancing in price; the old town looks good to the growing young folks and they are not so eager as were some of their immediate predecessors to shake the dust of the town from their feet.

Last Chance— Easter Tokens

Thoughtful little gifts from the Pohlson Galleries, sachets and novelties radiating the sweetness and cheer of spring flowers. Nothing could be more appropriate.

Easter cards are more beautiful than ever and our assortment is growing yearly. All prices.

It will do you good to look over our things for Easter.

The News Printery

PROFESSIONAL CARDS

R. H. Mackerras, M. D.

Office 154 W. Central Ave.
Residence
Phone Main 53 138 W. Central Ave.

LLOYD L. KREBS, M. D.

Office, 4 N. Baldwin. Phone Main 60
Hours: 11-12-2-3
Res. 72 W. Alegria Phone Main 111

DR. E. L. JACKSON

Physician and Surgeon
Phone Red 76
Office and Res. N. W. Cor. Auburn and Highland

George W. Groth

Physician and Surgeon
Osteopath
Black 63 161 Santa Anita Ct.

A. J. RUST

DENTIST
308 Higgins Building, Cor. Second
and Main, Los Angeles; office hours
10-12; 2-4. Office phone, Main 7011

A. J. CASNER

DENTIST
In Sierra Madre office
FRIDAY'S and SATURDAY'S
Cor. Baldwin & Central Green 100

MME. ALMA PRIMM

"The Old Italian School of Singing"

Pupils taken at my residence, 395
W. Mariposa, or at my studio, 722 Ma-
jestic Bldg., Los Angeles.

Special tuition fees for home pupils.

ALLEN T. GAY

Undertaker and
Funeral Director
Lady Assistant
AUTO AMBULANCE
Main 93 Central and Baldwin

AUTOMOBILE SERVICE

\$1.50 Per Hour. Any Part of City, 25c
Out of Town Trips a Specialty
M. GOLDSTEIN
Green 85 Res. Green 81

**Transfer
and Express**

J. C. WHYTE
Phones Main 50 and Green 85
Office, Griley's Store. Kersting Court

**FEED AND FUEL
TRANSFER**

All kinds of stock and poultry
feed. Best grades of fuel
Andrew Olsen
Red 85 Res., Black 24

A. N. ADAMS

Opposite P. E. Station
Real Estate, Rentals
Insurance
AGENTS FOR THE
Continental Insurance Co. of N. Y.
Policyholder Surplus \$15,999,832
Pays first and always 100 cents
on the dollar

8 HORSE TRACTOR \$675.00

Made by International Harvester Co.
in Chicago
8 Horse Power will run any
"Thrasher" - Pump - Etc.
8 Horse Tractor to plow
- harrow - cultivate - Etc.
WRITE TODAY FOR FULL INFORMATION.
ARNOTT & CO. 112 So. Los Angeles St. Los Angeles

Brief Items of Interest

T. H. Flathers has just returned from
a trip north.
Sam Sherman of Monrovia was the
guest of the Preston family on Satur-
day.

Miss May Flint of Los Angeles spent
the week end as guest of Miss Gertrude
Cook.

Miss Etta Dickson spent the week
end in Pasadena as the guest of
friends.

Mrs. Vera Pierce Maull and little
daughter are spending the Easter vaca-
tion with their uncle and family at
Venice.

Mrs. S. R. Richards of Los Angeles
was the guest of Mrs. S. G. Harless on
Monday.

Mrs. Dorothy F. Wheeler of Pasa-
dena is the week end guest of Mrs. J.
A. Osgood.

Mrs. G. T. Hawkins of Los Angeles
was a guest of the Preston family on
Wednesday.

J. D. Sparks and family were the
Sunday dinner guests of Mr. and Mrs.
C. L. Twycross.

The Misses Anna Anderson and Lilly
Anderson of Tropic were week end
guests of Miss Ruth Cornuelle.

Mrs. Kautzman, formerly of Sierra
Madre and now of Los Angeles, was a
guest of Mrs. N. T. Brown this week.

Miss Dorothy McBane was the guest
of Miss Hallie Kuhn at luncheon and
afterward at the Orpheum on Tuesday.

Miss Rena Hathorn is mourning the
loss of her brother who was killed in an
auto accident last week at Compton.

The Dickens Fellowship were pleas-
antly entertained at the home of Miss
T. H. Graham on Wednesday after-
noon.

Sunday afternoon callers of Mr. J.
A. Thompson were Mrs. Ough, Mrs.
Casner and Miss Lucille Pennock of
Monrovia.

Mrs. J. J. Graham of Eagle Rock
spent several days this week at the
home of her parents, Mr. and Mrs. V.
L. Graham.

Mr. and Mrs. Paul Baugh have moved
from the Hearne cottage on Hermosa
avenue to the Hawks cottage on Monte-
cito avenue.

Mrs. Nellie W. Craig and daughter
Helen spent several days last week as
guests of Mr. and Mrs. Hawkins on
Boyle Heights.

On Wednesday evening the T. C. B.
Club were pleasantly entertained at
the home of Miss Lucille Sparks on
Mariposa avenue.

Mr. and Mrs. George Miller of Spo-
kane, Wash., and Miss Edith Gibbs of
Palo Alto were guests of Mr. and Mrs.
A. N. Adams on Tuesday.

Mr. and Mrs. W. P. Caley and the
Misses Caley were guests of Mr. and
Mrs. Kenyon Warren at a birthday
party in Pasadena on Sunday.

Messrs. C. A. Raynor and Claire
Raynor of Los Angeles were guests of
Mr. and Mrs. C. C. Bodine and Mr.
John A. Thompson on Friday.

Miss Collier, head of the mathemat-
ics department of the State Normal
School, is a guest of Mrs. T. H. Flather
and Miss Yerdia Applebee this week.

Mrs. Samuel Eastburn of Washing-
ton, D. C., and Mrs. J. R. Boardman of
Los Angeles were dinner guests of Mrs.
S. G. Harless and daughter on Thurs-
day.

Mrs. W. A. Evans is spending several
days this week as the guest of Miss
Eva Dougherty, who is giving a house
party at Hermosa Beach for former
college friends.

Mr. and Mrs. Erwin Miller and fam-
ily of Los Angeles have taken the resi-
dence of Judge Warren Williams for
six months. Mr. Miller is city chemist
of Los Angeles.

Mrs. W. J. Saunders gave an inform-
al luncheon party on Monday, com-
plimentary to Mrs. Frank Webber. Other
guests were Mrs. H. S. Wright, Mrs.
H. T. Fennel and Miss Newton.

Miss Burns of Los Angeles is the
week end guest of Miss Klunk.

Arthur Evans is spending his Easter
vacation attending the fair at San Di-
ego.

Joseph Evans is spending the week
back in the West Fork fishing for
trout.

Miss Bernadette Brown is the guest
of friends in Los Angeles during her
Easter vacation.

Mr. and Mrs. C. H. Baker and family
are spending several days this week in
Roberts' Camp.

Mrs. G. C. Davis of Highland Park
spent Saturday visiting Mrs. Berry Mc-
Kelvey and family.

Mr. and Mrs. Robert McClurkin of
Ariesia were Sunday guests of Mr.
and Mrs. I. L. Tribble.

Mrs. T. J. Nepper of The Dalles, Ore.,
spent Wednesday as the guests of Mr.
and Mrs. J. F. Sadler.

Mrs. W. J. Saunders and family are
spending their Easter vacation at their
cottage at Manhattan Beach.

Miss Florence Evans is spending her
Easter vacation with her grandmother,
Mrs. J. Evans of Long Beach.

Mrs. W. S. Knight and Mr. A. H.
Knight of Riverside spent the week
end at the home of the Misses Wood-
ward.

Miss Helen T. Craig was a guest at
a reception at the Delta Sorority house
at Occidental College last Friday after-
noon.

Mrs. L. E. Jewett spent the week end
at her cottage on Scenic Point and had
as her guest Miss Nellie Oliver of Los
Angeles.

Mrs. Haynes and her guest, Miss
Loane of Los Angeles, were week end
guests of Mr. and Mrs. H. T. Fennel of
Scenic Point.

Mrs. George Preston received the
sad news on Sunday of the death of
her brother, Mr. George Johnson of
Minnesota.

Mrs. E. B. Tufts of Los Angeles mo-
tored to Sierra Madre last week for
tea with Mrs. N. W. Craig and Miss
Helen T. Craig.

Ernest L. Yerxa has acquired a lot
from S. R. G. Twycross adjoining the
home of H. E. C. Webb and will erect
a new house there at once.

On Wednesday Mrs. S. G. Harless
and daughter had as their dinner guests
Mr. John Smith of Woodstock, Ohio,
Mr. and Mrs. Eugene Varley and Mrs.
Emma Darrow of Los Angeles.

Mr. and Mrs. W. W. Gill and Mrs.
Fox who have been spending the win-
ter in Sierra Madre left today for their
home in New York state. They will
visit the fairs on the way home.

Miss Martha Hoegee entertained a
few of her girl friends with a house
party at Hoegee's Camp this week.
Sierra Madre friends were the Misses
Dora Janson, Isabelle Craig and Una
Davis.

Luncheon guests of Capt. and Mrs.
J. A. Osgood on Thursday were Mr. and
Mrs. Frank Fuller of Wellesley Hills,
Mass., Mrs. Dorothy F. Wheeler of Pasa-
dena, Mrs. Henry L. Sanderson of
Boston, Mass., and Miss Tucker of Los
Angeles.

Cypress Court guests this week are:
Mr. and Mrs. George Driscoll, Miss
Mary H. Wells, Miss Alice Thompson,
Mrs. J. Cook, Miss Esther Wells, Long
Beach, and E. T. Vannan of Los An-
geles.

Miss Nellie O. Mackenzie who was
a resident of Sierra Madre for nearly
three years, passed away on Sunday
morning at La Vina Sanitarium, Alta-
dena. She came to California from
Cambridge, Mass., where her relatives
reside.

The Brown home at Sierra Madre
Villa was the scene of a jolly picnic on
Friday. Those present included Misses
Constant, Yerdia, Appleby, Elsa Kraft,
Gladys Kraft, Dorothy McBane, and
Dorothy Hawk, Messrs. Allen DeSilva

William Farnum

IN

"The Redemption of David Corson"**Mary Pickford Too****Seven Big Reels In All****Woman's Club House****Saturday, 7:30 P. M.****Adults 15 Cents****Children 10 Cents****Have Beautiful Ferns
and Roses**

Are your ferns looking green and thrifty? Do your roses
bloom as they should? Probably they need what our soil
lacks most—HUMUS. LEAF MOULD is almost pure humus
and mixed with the soil in your fern bed, about your roses,
in window boxes, etc., it will do wonders. Our PURE LEAF
MOULD is of the finest quality.

Price 75c Per Bag**Irving N. Ward Nursery****Mt. Trail and Laurel****Phone Blue 29****Res. Red 121****NORRIS' CASH STORE
Easter Specials****for Saturday Only**

Swift's Premium Ham--always dependable
nice small size for family use, special for
Easter, whole, the lb. .21

Swift's Premium Bacon, whole or half, lb. .30

Swift's Premium Bacon, sliced, the lb. .35

Sierra Madre Fresh Eggs, Easter spe., doz. .20

Best Creamery Butter, our special price, lb. .29

Coffee, Chase & Sanborn's 'Sultana blend'
a 40c coffee, without expense of can, lb. .32

Fresh Dressed Rabbits to Order

**Have You Seen Our
Easter Windows and the
Happy Rabbit Family**

S. R. NORRIS

Prop. of the

**Sierra Madre
Department Store****Business Notice!**

Say Mr.—that new home you intend to build,
let us consult you as to plans and costs. We
can show you dozens of fine bungalows Mr.
Thompson has built, both in Monrovia and Los
Angeles. And Tucker knows how to decorate
them in fine shape.

Thompson & Tucker**Builders and Contractors**

Established in Sierra Madre 1888

Office, Baldwin Ave., near P. E. Depot
Phone Blue 75

Residence Suffolk Avenue
Phone Green 80



WHY do you start the day off with a cereal? Why do you give
well cooked cereals to children? Because there's health in
good cereals. Our line of fine groceries includes all the pop-
ular cereal foods, most of which you are familiar with.
We have specials in them every once in awhile.
Everything in best grades of groceries.

A. E. Griggs**Main 46****Bank Bldg.****Sierra Madre Realty Co.****L. DIETZ, Manager**

No. 10 North Baldwin Ave. Opposite P. E. Station

Real Estate for Sale, Rent or Exchange**Insurance, Loans
Investments****Office, Green 22****Residence, Red 24****BRENNAN'S****ELKHIDE SHOES**

Men's and boys' Elkskin Shoes,
also bicycle buckskin shoes.
Ladies' and children's high
mountain boots in elkskin.

M. OLSEN, The Shoe Man

**Waterman's Ideal Fountain Pens at
The News Printery,** The Gift Shop by the Post Office

TRY NEWS WANT ADS FOR RESULTS



PEG O' MY HEART

By J. Hartley Manners

A Comedy of Youth Founded by Mr. Manners on His
Great Play of the Same Title—Illustrations
From Photographs of the Play

Copyright, 1913, by Dodd, Mead & Company

SYNOPSIS.

Frank O'Connell, young Irish patriot, is shot and wounded by British soldiers while making a home rule speech. He is aided by Angela Kingsnorth, an English society girl, who defends him.

Angela takes O'Connell to her brother's home and helps to nurse him. He recovers, and he and the girl become fast friends.

O'Connell when well is sent to jail for disturbing the peace. He finally writes Angela that he has finished his sentence.

O'Connell and Angela wed. She has espoused the Irish cause. Her brother, a member of parliament, is very angry.

The happy couple come to America to live. A daughter is born to them. Angela's brother refuses to help the couple in any way Angela dies.

O'Connell names his daughter Margaret and calls her "Peg." O'Connell receives a most important letter from England, which perplexes him.

O'Connell allows Peg to visit England at her uncle's request. The elder Kingsnorth's heart had finally softened toward his dead sister's little girl.

Peg goes to the home of the Chichester family in England at the direction of Mr. Hawkes, Kingsnorth's attorney, as Kingsnorth suddenly dies.

She first meets Ethel Chichester and Brent, a married man in love with Ethel. She interrupts them by accident in a secret meeting.

CHAPTER XV.

The Will.

"NOW, in Mr. Kingsnorth's will," went on the lawyer, producing a leather pocketbook filled with important looking papers—"in his will," he repeated.

Mrs. Chichester stopped crying. "Eth? A will?"

"What?" said Alaric, beaming. "Did the dear old gentleman leave a will?"

Even Ethel stopped playing with Pet and listened languidly to the conversation.

Mr. Hawkes, realizing he had their complete interest, went on importantly: "As Mr. Kingsnorth's legal adviser up to the time of his untimely death I have come here to make you acquainted with some of its contents."

He spread a formidable looking document wide open on the table, adjusted his pince nez and prepared to read. "Dear old Nat!" said Alaric reflectively. "Do you remember, mater, we met him at Victoria station once when I was little more than a baby? Yet I can see him now as plainly as if it were yesterday—a portly, sandy haired old buck with three jolly chins."

"He was white toward the end and very, very thin," said Mr. Hawkes softly.

"Was he?" from Alaric. "Fancy that it just shows, mater, doesn't it?" He bent eagerly over the table as Hawkes traced some figures with a pencil on one of the pages of the will.

"How much did he leave?" And Alaric's voice rose to a pitch of well defined interest.

"His estate is valued, approximately, at some £200,000," replied the lawyer. Alaric gave a long, low whistle and smiled a broad, comprehensive smile.

Ethel for the first time showed a gleam of genuine interest.

Mrs. Chichester began to cry again. "Perhaps it was my fault I didn't see him oftener," she said.

Alaric, unable to curb his curiosity, burst out with, "How did the old boy split it up?"

"To his immediate relations he left"—Mr. Hawkes looked up from the will and found three pairs of eyes fixed on him. He stopped. It may be that constant association with the law courts destroys faith in human nature; but whatever the cause, it seemed to Mr. Hawkes in each of those eyes was reflected the one dominant feeling—

greed. The expression in the family's combined eyes was astonishing in its directness, in its barefacedness. It struck the dignified gentleman suddenly dumb.

"Well? Well?" cried Alaric. "How much? Don't stop right in the middle of an important thing like that. You make me as nervous as a chicken."

Mr. Hawkes returned to the will and after looking at it a moment without reading said:

"To his immediate relations Mr. Kingsnorth left, I regret to say nothing."

A momentary silence fell like a pall over the stricken Chichester family. Mrs. Chichester rose, indignation flashing from the eyes that a moment since showed a healthy hope.

"Nothing?" she cried incredulously. "Not a penny piece to any one?" ventured Alaric.

The faintest suspicion of a smile flitted across Ethel's face. Hawkes looked keenly at them and answered:

"I deeply regret to say—nothing."

Mrs. Chichester turned to Ethel, who had begun to stroke Pet again. "His own flesh and blood!" cried the poor lady.

"What a shabby old beggar!" commented Alaric indignantly.

"He was always the most selfish, the most"—began Mrs. Chichester, when Mr. Hawkes, who had been turning over the pages of the document before him, gave an ejaculation of relief.

"Ah! Here we have it. This, Mrs. Chichester, is how Mr. Kingsnorth expressed his attitude toward his relations in his last will and testament: 'I am the only member of the Kingsnorth family who ever made any money. All my precious relatives either inherited it or married to get it.'"

"I assure you," began Mrs. Chichester.

Alaric checked her. "Half a moment, mater. Let us hear it out to the bitter end. He must have been an amusing old gentleman."

Mr. Hawkes resumed: "Consequently I am not going to leave one penny to relations who are already well provided for."

Mrs. Chichester protested vehemently: "But we are not provided for."

"No," added Alaric. "Our bank's busted."

"We're ruined!" sobbed Mrs. Chichester.

"Broke!" said Alaric.

"We've nothing," wailed the old lady. "Dear, dear," said the lawyer. "How extremely painful!"

"Painful? That's not the word. Distinguishing I call it," corrected Alaric.

Mr. Hawkes thought a moment. Then he said, "Under those circumstances perhaps a clause in the will may have a certain interest and an element of relief."

As two drowning people clinging to the proverbial straw, the mother and son waited breathlessly for Mr. Hawkes to go on.

Ethel showed no interest whatever. "When Mr. Kingsnorth realized that he had not very much longer to live he spoke constantly of his other sister, Angela," resumed Mr. Hawkes.

"Angela," cried Mrs. Chichester in surprise. "Why, she's dead."

"That was why he spoke of her," said Hawkes gravely.

"And not a word of me?" asked Mrs. Chichester.

"We will come to that a little later," and Mr. Hawkes again referred to the will. "It appears that this sister, Angela, married at the age of twenty a

certain Irishman, by name O'Connell, and was cut off by her family."

"The man was an agitator—a Fenian agitator. He hadn't a penny. It was a disgrace!"

Alaric checked his mother again. Hawkes resumed: "Was cut off by her family, went to the United States of America with her husband, where a daughter was born. After going through many conditions of misery with her husband, who never seemed to prosper, she died shortly after giving birth to the child. He looked up 'Mr. Kingsnorth elsewhere expresses his lasting regret that in one of his sister's acute stages of distress she wrote to him asking him for the first time to assist her. He replied: 'You have made your bed. Lie in it.'"

"She had disgraced the family. He was justified," broke in Mrs. Chichester.

"With death approaching," resumed Hawkes, "Mr. Kingsnorth's conscience began to trouble him, and the remembrance of his treatment of his unfortunate sister distressed him. If the child were alive he wanted to see her. I made inquiries and found that the girl was living with her father in very poor circumstances in the city of New York. We sent sufficient funds for the journey, together with a request to the father to allow her to visit Mr. Kingsnorth in England. The father consented. However, before the young girl sailed Mr. Kingsnorth died."

"Oh!" cried Alaric, who had been listening intently. "Died, eh? That was too bad. Died before seeing her. Did you let her sail, Mr. Hawkes?"

"Yes. We thought it best to bring her over here and acquaint her with the sad news after her arrival. Had she known before sailing she might not have taken the journey."

"But what was the use of bringing her over when Mr. Kingsnorth was dead?" asked Alaric.

"For this reason," replied Hawkes. "Realizing that he might never see her, Mr. Kingsnorth made the most remarkable provision for her in his will."

"Provided for her and not for"—began Mrs. Chichester.

"Here is the provision," continued Mr. Hawkes, again reading from the will: "I hereby direct that the sum of £1,000 a year be paid to any respectable, well connected woman of breed and family who will undertake the education and upbringing of my niece, Margaret O'Connell, in accordance with the dignity and tradition of the Kingsnorths."

"He remembers a niece he never saw, and his own sister?" And Mrs. Chichester once more burst into tears.

"It beats cockfighting; that's all I can say," cried Alaric. "It simply beats cockfighting."

Mr. Hawkes went on reading: "At the expiration of one year my niece is found to be, in the judgment of my executors, unworthy of further interest she is to be returned to her father and the sum of £250 a year paid her to provide her with the necessities of life. If, on the other hand, she proves herself worthy of the best traditions of the Kingsnorth family the course of training is to be continued until she reaches the age of twenty-one, when I hereby bequeath to her the sum of £5,000 a year, to be paid her annually out of my estate during her lifetime and to be continued after her death to any male issue she may have—by marriage."

Mr. Hawkes stopped and once again looked at the strange family. Mrs. Chichester was sobbing. "And me—his own sister?"

Alaric was moving restlessly about. "Beats anything I've heard of positively anything."

Ethel was looking intently at Pet's coat.

Hawkes continued: "On no account is her father to be permitted to visit her, and should the course of training be continued after the first year she must not on any account visit her

first lady to be approached on the matter of undertaking the training of the young lady should be—your."

Mrs. Chichester rose in astonishment. "I?"

Alaric arose in anger. "My mother?" Ethel quietly pulled Pet's ear and waited.

Mr. Hawkes went on quietly: "Mr. Kingsnorth said he would be sure at least of his niece having a strict upbringing in the best traditions of the Kingsnorths and that, though his sister Monica was somewhat narrow and conventional in ideas—I use his own words—still he felt sure she was eminently fitted to undertake such a charge. There—you have the whole object of my visit. Now, will you undertake the training of the young lady?"

"I never heard of such a thing!" cried Mrs. Chichester furiously. "Ridiculous!" said Ethel calmly.

"Tush and nonsense!" with which Alaric dismissed the whole matter.

"Then I may take it you refuse?" queried the astonished lawyer.

"Absolutely!" from Mrs. Chichester. "Entirely!" from Ethel.

"I should say so!" and Alaric brought up the rear.

Mr. Hawkes gathered up his papers and in a tone of regret ventured: "Then there is nothing more to be said. I was only carrying out the dead man's wishes by coming here and making the facts known to you. Mr. Kingsnorth was of the opinion that you were well provided for and that, outside of the sentimental reason that the girl was your own niece, the additional thousand pounds a year might be welcome as, say, pin money for your daughter."

Ethel laughed her dry, cheerless little laugh. "Ha! Pin money!"

Alaric grew suddenly grave and drew his mother and sister out of Mr. Hawkes' vicinity.

"Listen, mater, Ethel. It's a cool thousand, you know! Thousands don't grow on raspberry bushes when your bank's gone up. What do ye think, eh?"

Mrs. Chichester brightened. "It would keep things together," she said.

"The wolf from the door," urged Alaric.

"No charity," chimed in Ethel.

CHAPTER XVI.

"I'd be happier with me father."

SOMETHING may be saved from the wreck," reasoned Mrs. Chichester more hopefully.

"Until I get really started," said Alaric with a sense of climax.

Mrs. Chichester turned to her daughter. "Ethel?"

"Whatever you decide, mamma."

Mrs. Chichester thought a moment, then decided. "I'll do it," she said determinedly. "It will be hard, but I'll do it." She went slowly and deliberately to Mr. Hawkes, who by this time had disposed of all his documents and was preparing to go. A look in Mrs. Chichester's face stopped him. He smiled at her.

"Well?" he asked.

"For the sake of the memory of my dead sister, I will do as Nathaniel wished," said Mrs. Chichester, with great dignity and self abnegation.

Mr. Hawkes breathed a sigh of relief.

"Good!" he said. "I'm delighted. It is splendid. Now that you have decided so happily there is one thing more I must tell you. The young lady is not to be told the conditions of the will unless at the discretion of the executors should some crisis arise. She will be to all intents and purposes your guest. In that way we may be able to arrive at a more exact knowledge of her character. Is that understood?"

The family signified severally and collectively that it was.

"And now," beamed the lawyer, happy at the fortunate outcome of a situation that a few moments before seemed so strained, "where is your bell?"

Alaric indicated the bell.

"May I ring?" asked the lawyer.

"Certainly," replied Alaric.

Mr. Hawkes rang.

Alaric watched him curiously. "Want a sandwich or something?"

Hawkes smiled benignly on the unfortunate family and rubbed his hands together self satisfiedly.

"Now I would like to send for the young lady, the heiress."

"Where is she?" asked Mrs. Chichester.

"She arrived from New York this morning, and I brought her straight here. I had to call on a client, so I gave her your address and told her to come here and wait."

At the word "wait" an uneasy feeling took possession of Ethel. That was the word used by that wretched little creature who had so rudely intruded upon her and Brent. Could it be possible?

The footman entered at that moment.

The lawyer questioned him.

"Is there a young lady waiting for Mr. Hawkes?"

"A young lady, sir? No, sir," answered Jarvis.

Mr. Hawkes was puzzled. What in the world had become of her? He told the cabman distinctly where to go.

Jarvis opened the door to go out when a thought suddenly occurred to him. He turned back and spoke to the lawyer:

"There's a young person sitting in the kitchen—came up and knocked at the door and said she had to wait until a gentleman called. Can't get nothing out of her."

Hawkes brightened up.

"That must be Miss O'Connell," he said. He turned to Mrs. Chichester and asked her if he might bring the young lady in there.

"My niece in the kitchen?" said Mrs. Chichester to the unfortunate footman. "Surely you should know the differ-

ence between my niece and a servant!"

"I am truly sorry, madam," replied Jarvis in distress, "but there was nothing to tell."

"Another such mistake and you can leave my employment," Mrs. Chichester added severely.

Jarvis pleaded piteously: "Upon my word, madam, no one could tell."

"That will do!" thundered Mrs. Chichester. "Bring my niece here—at once!"

The wretched Jarvis departed on his errand, muttering to himself: "Wait until they see her. Who in the world could tell she was their relation?"

Mrs. Chichester was very angry. "It's monstrous!" she exclaimed.

"Stoopid!" agreed Alaric. "Doooid stoopid."

Ethel said nothing. The one thought that was passing through her mind was, "How much did that girl bear Brent say, and how much did she see Mr. Brent do?"

Hawkes tried to smooth the misunderstanding out.

"I am afraid it was all my fault," he explained. "I told her not to talk—just to say that she was to wait. I wanted to have an opportunity to explain matters before introducing her."

"She should have been brought straight to me," complained Mrs. Chichester. "The poor thing!" Then with a feeling of outraged pride she said: "My niece in the kitchen—a Kingsnorth mistaken for a servant!"

The door opened and Jarvis came into the room. There was a look of half triumph on his face as much as

Mrs. Chichester was angry; Ethel said nothing.

Mrs. Chichester was angry; Ethel said nothing.

Mrs. Chichester was angry; Ethel said nothing.

Mrs. Chichester was angry; Ethel said nothing.

Mrs. Chichester was angry; Ethel said nothing.

Mrs. Chichester was angry; Ethel said nothing.

Mrs. Chichester was angry; Ethel said nothing.

Mrs. Chichester was angry; Ethel said nothing.

Mrs. Chichester was angry; Ethel said nothing.

Mrs. Chichester was angry; Ethel said nothing.

Mrs. Chichester was angry; Ethel said nothing.

Mrs. Chichester was angry; Ethel said nothing.

Mrs. Chichester was angry; Ethel said nothing.

Mrs. Chichester was angry; Ethel said nothing.

Mrs. Chichester was angry; Ethel said nothing.

Mrs. Chichester was angry; Ethel said nothing.

Mrs. Chichester was angry; Ethel said nothing.

Mrs. Chichester was angry; Ethel said nothing.

Mrs. Chichester was angry; Ethel said nothing.

Mrs. Chichester was angry; Ethel said nothing.

Mrs. Chichester was angry; Ethel said nothing.

Mrs. Chichester was angry; Ethel said nothing.

Mrs. Chichester was angry; Ethel said nothing.

Mrs. Chichester was angry; Ethel said nothing.

Mrs. Chichester was angry; Ethel said nothing.

Mrs. Chichester was angry; Ethel said nothing.

Mrs. Chichester was angry; Ethel said nothing.

Mrs. Chichester was angry; Ethel said nothing.

Mrs. Chichester was angry; Ethel said nothing.

Mrs. Chichester was angry; Ethel said nothing.

Mrs. Chichester was angry; Ethel said nothing.

Mrs. Chichester was angry; Ethel said nothing.

Mrs. Chichester was angry; Ethel said nothing.

Mrs. Chichester was angry; Ethel said nothing.

Mrs. Chichester was angry; Ethel said nothing.

"But I must go back to me father if me uncle's dead."

"It was Mr. Kingsnorth's last wish that you should stay here under your aunt's care. So she has kindly consented to give you a home."

Peg gazed at Mrs. Chichester curiously.

"Have ye?" she asked.

Mrs. Chichester, with despair in every tone, replied, "I have!"

"Thank ye," said Peg, bobbing another little courtesy.

Mrs. Chichester gazed at Peg and covered her eyes with her hand as if to shut out some painful sight.

Peg looked at Mrs. Chichester and at the significant action. There was no mistaking its significance. It conveyed dislike and contempt so plainly that Peg felt it through her whole nature.

She turned to Alaric and found him regarding her as though she were some strange animal. Ethel did not deign to notice her. She whispered to Hawkes:

"I can't stay here."

"Why not?" asked the lawyer.

"I'd be happier with me father," said Peg.

"You'll be quite happy here—quite."

"We're not wanted here, Michael!" she murmured.

The terrier looked up at her and then buried his head under her arm as though ashamed.

Jarvis came in response to the ring at that moment, bearing a pained, martyr-like expression on his face.

Mrs. Chichester directed him to take away Peg's parcels and the dog.

Peg frightenedly clutched the terrier. "Oh, no, ma'am," she pleaded. "Plaze lave Michael with me. Don't take him away from me."

"Take it away," commanded Mrs. Chichester severely, "and never let it inside the house again!"

"Well, if ye don't want him inside yer house ye don't want me inside yer house," Peg snapped back.

Hawkes pleaded.

"No!" said Peg firmly. "I will not give him up."

The lawyer tried again to take the dog from her. "Come, Miss O'Connell; you really must be reasonable."

"I don't care about being reasonable," replied Peg. "Michael was given to me by me father, an' he's not very big, an' he's not a watchdog; he's a pet dog—an' look!"

She caught sight of Ethel's little poodle, and, with a cry of self justification, she said:

"See, she has a dog in the house—right here in the house. Look at it!" And she pointed to where the little ball of white wool lay sleeping on Ethel's lap. Then Peg laughed heartily. "I didn't know what it was until it moved."

(Continued next week)

The Sure Thing.

A theatrical manager once offered a famous actress \$1,000 a week to make a tour of the world. She insisted on \$1,500. But the manager said \$1,000 was all he could give, and he reminded her of the fabulous jewels that South American millionaires, Russian grand dukes and Indian rajahs are wont to lavish on the ladies of the stage when they are touring.

"Go home," said the manager; "think the matter over and let me know your decision in the morning."

In the morning the actress sent the manager this message:

"



—of every man

to himself—to his family—to Society—is to work and save.

—that fact is not to be denied—and to that man we offer a financial service that will be of great assistance in anything he undertakes.

—we welcome deposits of one dollar or more in opening accounts.

First National Bank

Crown City Laundry

Daily Service for Sierra Madre

**Wet Wash
Rough Dry Work
Dry Cleaning**

All Work Guaranteed

CARL E. OTT Res. Phone Black 68

News Liners

FOR SALE—Citrus and semi-tropical nursery stock. C. B. Reas, 223 San Gabriel Court. 26-27

FOR SALE—Nice, gentle goats, good milkers, low price. 213 N. Hermosa. 27

FOR SALE—Berry plants at cut prices for April. Cal. Surprise Raspberry and Himalaya Berry, latter fine for hedges, etc. 50c per doz; \$1.50 per 100. E. S. Stilson, Lamanda Park, Cal. 27

FOR SALE—R. I. Reds and Black Minorca eggs for hatching; setting hens; baby chicks with hens; R. I. Red breeding cockerels; also bicycle. Phone Red 2. 65 S. Baldwin. 27

FOR RENT—Furnished bungalow at 375 W. Grand View, \$35 month. T. H. Graham, phone Black 1. 27

WANTED—Typewriting and copying. Apply H. T. C. News Office. 27*

WANTED—Work for woman by day or hour, housework, washing, etc. Call or phone. Helping Station, Windsor Lane, Green 68. 17tf

FOR SALE—Fresh eggs, Rhode Island Red and White Minorca hatching eggs. 206 Auburn Ave. Green 107. 25tf

NOTICE INVITING BIDS FOR PUBLIC WORK

(Digging of Trail and Trench)

Pursuant to statute and to resolution of the Board of Trustees of the City of Sierra Madre directing this notice, said Board of Trustees hereby invites proposals or bids which will be received by C. H. Perry, City Clerk, at the City Hall in Sierra Madre, Cal., until 7:30 o'clock p. m., April 13, 1915, when they will be publicly opened and read, for the following labor, to-wit:

Digging of a trail and trench for a pipe line from the Little Santa Anita Canyon to the north end of Auburn Avenue along a line surveyed therefor by the City Engineer and running through the W. 1/2 of the S. W. 1/4 of Sec. 9, T. 1 N., R. 11 W., S. B. M., the N. W. 1/4 of the N. W. 1/4 of Sec. 16 and the N. E., the N. W., and the S. W. quarters of the N. W. 1/4 of Sec. 17, said Township and Range.

Proposals for this contract shall be accompanied by a certified check for 10% of the amount of the bid made payable to the City of Sierra Madre.

Plans, Specifications and Bidding Blanks may be seen or secured at the office of the City Clerk, or from Wm. F. Bixby, City Engineer, 502 Mason Bldg., Los Angeles, Cal. All bids shall be on the blanks provided therefor.

The Board of Trustees reserves the right to reject any or all bids, should it deem this for the public good, and shall reject all bids other than the lowest regular bid by a responsible bidder.

C. H. PERRY,
City Clerk.

WM. F. BIXBY,
City Engineer.
Dated March 25, 1915.

THE SIERRA MADRE NEWS

By GEORGE B. MORGRIDGE

PUBLISHED FRIDAYS

SUBSCRIPTION \$1.50 YEARLY

ENTERED AS SECOND CLASS MATTER AT THE POST OFFICE AT SIERRA MADRE, CALIFORNIA

OFFICE, ROOM G, KERSTING COURT

OPPOSITE PACIFIC ELECTRIC STATION

TELEPHONE BLACK 42, UNIVERSAL LONG DISTANCE CONNECTIONS

FRIDAY, APRIL 2, 1915

MISSION CHILDREN PICNIC

Twenty-five Mexican children and their teachers from the mission maintained at the old Bethlehem Institution in Los Angeles enjoyed the treat of their lives on Tuesday when the M. A. Club of girls had them brought to Sierra Madre for a picnic. Simanc's motor truck transported them here and the day was spent in the Santa Anita wash. The girls had prepared a bounteous picnic dinner and a number of boys joined in making ice cream which contributed to the good time. The visitors took home with them several large sacks of oranges to share with their people. Incredible as it may seem, some of the Mexican children, who come from the very poorest homes of the city, had never been outside the city before and did not know orange trees when they saw them. The commonest varieties of wild flowers were a wonderful treat to them. When the mission superintendent had called at one home that morning to ask if the little girl could come to the picnic the mother said: "Will she get anything to eat? Yes? Then take her for we have had nothing in the house for two days." That little one took home a box of food for her mother and baby sister. It was small wonder the day's pleasures brought forth expressions of gratitude that were touching in the extreme.

THAT GAS DECISION

Copies of the decision of the railroad commission in the El Monte rate case have been received from Mr. Wade of the Southern Counties Gas Company. Mr. Wade says that while there might be ground for an appeal for a higher rate the company has no intention of making such a request from the commission. He lays particular stress upon the fact that the company does not care to take any action in such matters that would have the appearance of retaliation or revenge for attempts on the part of consumers to secure lower rates. Regarding comparisons of gas rates in various parts of Southern California he calls attention to the following excerpt from the commission's decision which was prepared by Commissioner Loveland:

"Complainants allege that defendant is charging a higher rate in El Monte and Monrovia District than in the Anaheim District and a higher rate than is charged by other companies operating in adjoining territory. While it is true that lower rates prevail in other territory supplied by defendant and that adjacent territory, supplied by other utilities, are enjoying lower rates than are paid in El Monte, complainants have failed entirely to recognize the fact that in the Anaheim District defendant is distributing natural gas which is purchased at a low cost from the Petroleum Development Company operating in the Brea Canyon and Olinda fields. A comparison of rates charged in El Monte with those in San Gabriel, Alhambra and points north and west, gives no indication of a proper rate to be charged by defendant under the conditions prevailing in the Monrovia District. San Gabriel is supplied by the Los Angeles Gas and Electric Company with a mixed natural and artificial gas at a low rate, made possible only by the large operations of this utility and the lessened cost of production due to the large mixture of natural gas with the artificial product. Considerable discussion arose at the hearing in regard to the difference in rates charged by defendant in Monrovia and Sierra Madre and those prevailing in Arcadia, South Santa Anita and El Monte, but when the relative size of the several communities are considered, and the lower cost of distribution in Monrovia and Sierra Madre resulting from a greater density of population in these cities, the difference in the rates charged appear to be justified. After a careful consideration of the entire matter, I am of the opinion that complainants have no just cause for complaint as to the rates charged by defendant for gas supplied by it in El Monte, and recommend that the complaint in this case be dismissed without prejudice."

SCHOOL BULLETIN

The State Department of Education has just sent out the first number of the California Blue Bulletin, which is to be issued quarterly. It is printed on blue paper and the significance of its name is that it is of an official nature, containing the rulings, decisions, opinions, explanations and announcements of the department. It is sent to superintendents, teachers, trustees and others who ask for it. It undertakes "to boil down, to cut short, to leave something to the common sense of the reader and to stop." The first issue touches Retirement Salaries, Vocational Education, Outdoor Auditorium at Fresno, the Hester School at San Jose, Enforced Vacations, Insurance of Teachers, Model School at Chico, Rural Supervision, High School Textbooks and other points of general interest.

Official Exposition and California State series of poster stamps. Good advertising to put on your mail matter. 10c for 36 stamps, in folder for mailing, or can be used separately. The News Printery. 22

The Monrovia Steam Laundry is now giving Sierra Madre a daily service.

PERSONAL MENTION

Mr. Ralph Austin passed away on Tuesday at the residence of his parents on East Central avenue, after an illness of several months. Mr. Austin contracted pneumonia while on an exploring expedition in Alaska, and his parents moved from Los Angeles to Sierra Madre in hope of his recovery. They were residents of Sierra Madre three years ago and have been occupying the Harriman cottage on East Central avenue.

Emil Benish who spent some time with his parents, Mr. and Mrs. Frank Benish of East Central avenue, last winter, is building up a thriving banking business in his home city of Cedar Rapids, Iowa, according to reports received by Mr. Benish Senior. The last report showed an increase of deposits from \$50,000 to \$175,000 in six months. The bank is located in a rapidly growing business and industrial section of the city.

Members of the Eleven-and-One Club were delightfully entertained at the home of Miss Gertrude Cook on Central avenue Tuesday evening. The affair was an announcement party. The guests were invited to assemble in the dining room where a large yellow pond lily, containing long yellow streamers extending from the petals, made a graceful centerpiece for the table. Each guest was given a ribbon streamer and a petal which, when opened, announced the betrothal of Miss Etta M. Dickson and Mr. Joseph LeGuin of Alhambra. The evening was pleasantly spent in hemming towels for the guest of honor and delicious refreshments were served. The guests were Misses Etta Dickson, Avis Preston, Myrtle Preston, Hilda Caley, Maybelle Caley, Anna Janson, Verna Tribble, Marian Decker, Mesdames J. C. Dickson, M. H. Clark and C. L. Twycross.

On Tuesday evening friends of Mr. and Mrs. M. D. Welsher dropped in on them for a pleasant surprise party, the occasion being their twenty-eighth wedding anniversary. They were presented with a handsome silver pudding dish by the guests. Progressive "500" was enjoyed throughout the evening. Mrs. J. H. Nightengale and Mr. Ed. Pelletier carrying off first prizes, and Mrs. W. S. Hull and Mr. George Norris carrying off consolation prizes. Delicious ice cream and cake were served after the game. Guests included Mr. and Mrs. F. W. Nuetzel, Mr. and Mrs. A. T. Gay, Mr. and Mrs. E. L. Yerxa, Mr. and Mrs. J. W. Keys, Mr. and Mrs. I. N. Ward, Mr. and Mrs. W. S. Hull, Mr. and Mrs. L. L. Dietz, Mr. and Mrs. W. W. Gill, Mr. and Mrs. William Dennison, Mr. and Mrs. Chaplin, Mrs. Fox, Mrs. Julia Shannon, Miss Alice Ball, Miss Elizabeth Steinberger, Mrs. J. H. Nightengale, Mr. Robt. Steinberger, Mr. Ed. Pelletier, Miss Eleanor Barnes, Mr. George Norris and Miss Dorothy McBane.

SIERRA MADRE RAINFALL

Season 1914-1915

October	0.83
November	0.11
December	5.05
January	8.56
February	8.10
March 1	0.03
10	0.06
28	0.83 0.92

Total to March 31.....23.57
The month of March, just passed, is the third March in succession with a precipitation much below the mean for the month. In 1913 only .71 of an inch of rain fell in March; in 1914 only .78; and this year only .92, making a deficiency each year of over 4 inches for the month. During the past 26 years there was only one other March with so low a rainfall. In March, 1908, the precipitation was only .63 of an inch.

Rainfall records seldom, if ever, repeat themselves, but there is a remarkable similarity of experience between March 1914 and March 1915. Last year there was no rain between February 21 and March 28, when the dry spell was broken and .78 of an inch fell before the end of the month.

This year, with the exception of light showers on the 1st and 10th of March, no rain of any consequence fell from February 28 to March 28 when .83 of an inch was recorded.

Last year there was a warm spell between the 13th and 22nd of March with a maximum of 90 degrees on the 17th; this year the warm spell was between the 15th and 23rd with a maximum of 83 on the 16th.

Last year there was an average daily excess in temperature, as compared with normal, of about 6 degrees. This year there was an excess of about 3 degrees.

5% DISCOUNT ON LAUNDRY

Buy a coupon book and get 5 per cent discount on your laundry. Books of \$3.00, \$5.00 and \$10.00 denominations.

MONROVIA STEAM LAUNDRY.

Beautiful new designs in place cards and bon bon holders at the News Printery.

New lines of birthday cards and folders just received. The News Printery. 22

FLOWER FESTIVAL

(Continued from Page 1)

Class VII—Iris

Japanese Iris, best 2 blooms—pottery vase, donated by Mrs. J. H. Wright.
German Iris, best 6 blooms—3 cans olives, donated by J. Todd Cook.

Spanish Iris, best 6 blooms—Japanese basket, donated by Mrs. J. H. Nightengale.

Potted Plants

Ferns, best collection—basket, donated by Mr. Sebre.

Palm, best single specimen—3 cans olives, donated by J. Todd Cook.

Begonias, best collection—Japanese basket, donated by Mr. Sebre.

Rare and foreign plants and cacti, best collection—3 cans Mission olives, donated by J. Todd Cook.

Floral Baskets

Best hanging basket arranged by an individual (cut flowers)—1st prize, floor cushion, donated by J. H. Nightengale; 2nd prize, centerpiece, donated by Mrs. H. T. Fennel; 3rd prize, Japanese basket, donated by Mr. Sebre.

Best hanging basket arranged by an organization (cut flowers)—1st prize, ukulele, donated by M. C. Doucet.

Best flat basket (cut flowers)—1st prize, brass candlestick, donated by Mr. Stockwell.

Private Tables

Beauty of arrangement considered. Cut flowers or potted plants, not necessarily grown by exhibitor—1st prize, cut glass dish, donated by Mrs. Kersting; 2nd prize, tray, donated by Mr. Mason; 3rd prize, Japanese basket, donated by Mrs. Baker.

Fruits and Vegetables

Best single entry—can of coffee, donated by Haas Baruch Co.

Best collection—box of raisins, donated by M. D. Welsher.

CHILDREN'S DEPARTMENT

Class XIII—Potted Plants

Best collection—chain, donated by Mrs. J. H. Nightengale.

Best single entry—\$1, donated by Miss Saenger.

Class XIV—Best collection wild flowers
1st prize, \$2; 2nd prize, \$1.

Class XV—Rarest wild flower brought to club house April 18—\$1, donated by Mrs. Pierce.

Class XVI—Best herbarium of ten or more wild flowers—1st prize, \$2; 2nd prize, \$1.

Class XVII—Largest variety of wild flowers, one of a kind, brought to the club house in good condition Thursday afternoon, April 8th—1st prize for girl, hand painted plate, donated by Mrs. Baker; 2nd prize for boy, electric flashlight, donated by Milton Steinberger.

Class XVIII—Largest collection of wild flowers collected in Los Angeles County by Sierra Madre child—1st prize, \$2; 2nd prize, \$1.

Class XIX—Largest collection of wild flowers, any one color, brought to club house Thursday morning, April 8th—1st prize for girl, hand mirror, donated by Mrs. Hartman; 1st prize for boy, baseball glove donated by Miss Elizabeth Steinberger.

Class XX—Domestic flowers raised by children.

Pansies (2)—1st prize, locket and chain, donated by Mrs. Nightengale; 2nd prize, box of candy. Other flowers, 1st prize, \$1; 2nd prize, 50 cents.

Class XXI—Vegetables

Best each variety—1st prize, \$1; 2nd prize, 50 cents.

Best collection—prize donated by Mrs. C. W. Jones.

Best single entry—box candy.

Class XXII—School Gardens

There will be given a first prize of \$2 and a second prize of \$1 for the best garden of each grade.

WOMAN'S CLUB

Next Monday being the first Monday in the month there will be no meeting of the Woman's Club. It is hoped that all the members and their friends will be generous in the matter of help and flower contributions for the Flower Show. The decoration committee of the Flower Show asks for donations of pink flowers, especially pink ivy geraniums and greenery of all kinds for decorations. The gray-green Dusty Miller, Box Sage and Acacia are much desired, also bamboo, asparagus fern, smilax and ivy. Greenery should be left at Club House Wednesday morning by 9 o'clock and flowers by Wednesday afternoon at 2 o'clock.

NEW JOB PRESS

The News Printery received on Monday from the American Type Founders Company of Los Angeles a new 10x15 Chandler & Price job press, the last word in printing machinery of its type. The machine weighs 1800 pounds, being built extremely heavy in all parts to give rigid impression and avoid vibration. This gives the News Printery printing equipment second to none of the country offices in the county in quality. The job of handling the new press and of removing the old press which it replaced was handled by the Monrovia-Los Angeles Daily Express.

FOR EASTER

Ladies' and children's cloth top shoes, patent or dull vamp. Also Mary Jones and pumps in patent; white canvas shoes in oxfords and strap. Footform shoes for children in patent, gunmetal or buckskin. Tennis shoes in black or white, 35c and up.

M. OLSEN, THE SHOE MAN

10% DISCOUNT ON LAUNDRY
Try the "holdover" collected Friday and delivered Tuesday, and get 10 per cent discount. Phone Monrovia 87 at our expense for driver.

MONROVIA STEAM LAUNDRY.

Enamels are Easy to Apply

Have you a certain room in your house that looks just a bit dingy, or an old dresser or chair or table that would look more cheerful and inviting if it were given a dainty new finish of genuine enamel?

There are dozens of home painting jobs that you can do with little time or expense by using

ACME QUALITY ENAMELS

Enamels cost but little more than ordinary paints and are easy to apply. They form smooth, hard surfaces that can be cleaned with a damp cloth almost as easily as porcelain.

Ask at Our Store for Samples of Colors

Sierra Madre Hardware Co.

Phone Main 98

Visitors will admire the



home of the woman who had the good taste and good judgment to obtain her furniture here. The good taste will be evident at a glance. The good judgment will prove itself in the quality of the furniture and the price she paid for it.

Bergien Bros.

Phone Blue 68 87 W. Central

To Loan—

\$600
\$800
\$250

Andrews & Hawks

Real Estate
Loans Rents Notary
Insurance

Exchange 2

27 N. Baldwin

S. R. G. TWYCROSS

TRANSFER, AUTO AND CARRIAGE SERVICE

Real Estate, Insurance, Loans, Notary

Res. Black 11. Office Green 2

Baldwin and Central

Stop Over at the Fair

10 Days Stopover

Allowed at Los Angeles, San Francisco or Oakland on all one way tickets reading through these points to or from points beyond the California state line, and reading over the Southern Pacific lines out of stopover point at any time until December 4, 1915.

Southern Pacific Service to San Francisco Is Supreme

Seven trains daily, including the fast OWL and LARK.

Coast and Valley lines. Daylight train on Coast line.

SOUTHERN PACIFIC
"The Exposition Line, 1915"

